

EMPLOYER BRANDING SUMMIT ASIA 2018

Amplifying your story to inspire the next generation
of employer brand ambassadors

#EmployerBrandingSummitAsia
#AmpYourStory



Global Best Practices in Employer Branding

#1

Make Employer Branding a
Function of the Business

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Bring Value Propositions to Life

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#3 Have a Laser Focus on the Candidate Experience

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#6 Reinvent your Team

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- #4** Make Referral Programs Matter
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- #6** Reinvent your Team
- #7** Optimize with Technology

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